



**MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
(AUTONOMOUS)**



Accredited by "NBA" & "NAAC A" Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRs) AND IP MANAGEMENT FOR STARTUP

ORGANISED BY:

DEPARTMENT OF MBA

RESOURCE PERSON:

Dr.K.LAKSHMA REDDY MBA, PhD

Associate Professor In Dept of MBA

VVIT Nambur

Date: 25-04-2024

Time: 10:30am to 12:30pm Venue: Seminar Hall





